

October 27, 2017

Fisher Development Associates pursues LEED Certification for 45-Story building in Jersey City

JERSEY CITY, NJ — Jersey City Mayor Steven Fulop joined other municipal officials and representatives of Fisher Development Associates to open Vantage, a new luxury 448-unit waterfront rental building in the city's downtown Liberty Harbor North neighborhood.

Mayor Fulop led a ceremonial ribbon cutting to officially welcome Vantage which has debuted with strong leasing velocity and nearly 100 residents having already moved in.

"The building looks beautiful and certainly adds to the skyline which makes Jersey City so special in regards to this entire region," Mayor Fulop said. "Congratulations to Fisher Development Associates on the opening of Vantage and we look forward to more



Shown from left: Marcos Vigil, Deputy Mayor of Jersey City; Annisia Cialone, Jersey City Planning Director; Steven Fulop, Jersey City Mayor; and Brian Fisher and Casey Fisher of Fisher Development Associates.

projects like this."

Situated at 33 Park View Ave., Vantage lies adjacent to the charming Paulus Hook and Van Vorst Park neighborhoods.

"We're proud to have been a part of Jersey City's ascent into a leading center of dining, culture, entertainment and lifestyle in the New York metropolitan area," said **Brian Fisher**, president of Fisher Development Associates. "Vantage is the fourth residential building we've introduced in this market, delivering nearly 1,500 homes to the many looking to call Jersey City home. This cutting-edge tower has been designed to fulfill the needs and lifestyle of today's renters with expansive floorplans, a full roster of resort-like amenities, magnificent 360 views and

an ultra-commuter friendly location. We're delighted the public has quickly embraced Vantage leading up to today's Grand Opening."

Designed by **S9 Architecture**, Vantage features floor-to-ceiling glass windows that bathe homes in natural light and maximize its exceptional location and panoramic views.

Enhancing residents' lives is a full suite of indoor and outdoor social and recreational amenities that includes a 24-hour Concierge, cyber café, state-of-the-art health club, children's playroom, business center, conference room, screening room, dining area and an enclosed parking garage. A sixth-floor outdoor amenity deck features a zero-entry swimming pool, lounge, landscaped area and full-court basketball court, while the

Vantage Point Sky Lounge on the 45th floor offers a social space with incomparable views.

"Renters from both sides of the Hudson River have found Vantage offers the urban living experience they desire," added Adrienne Albert, CEO of The Marketing Directors. "The views are incomparable and exactly what you'd expect in a stylish residential high-rise that fuses together all the elements that make Jersey City so desired, from sizable, designer homes and an amenity-rich environment to a location near mass transportation and blocks from its diverse and dynamic downtown scene."

Fisher Development Associates is pursuing LEED Certification from the **US Green Building Council** for Vantage. ■